



JARRELL V. JORDAN COMPANY

BRAND GUIDE SHEET

LOGOS



BACKUP LOGO

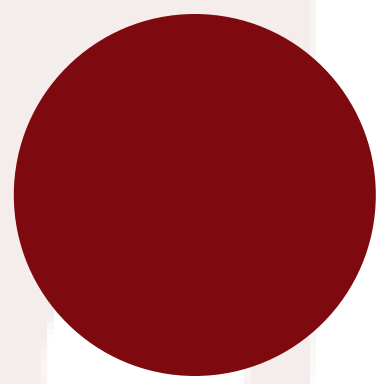


OFFICIAL LOGO



BACKUP LOGO

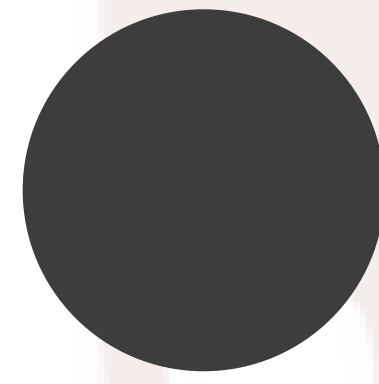
COLORS



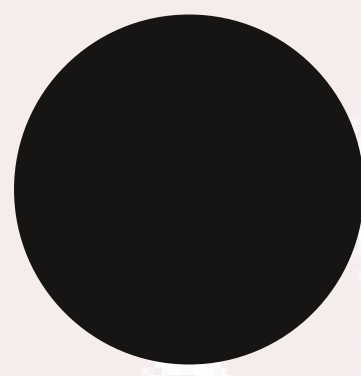
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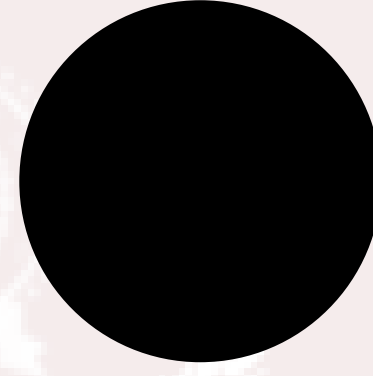
#FFFFFF



#3D3D3D



#171513



#000000

FONTS

PRIMARY FONT:

CARDO

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqr
stuvwxyz

1234567890
!@#\$%^&*()

SECONDARY FONT:

CARDO BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqr
stuvwxyz

1234567890
!@#\$%^&*()